

**CERTAIN COEFFICIENT INEQUALITIES FOR THE CLASSES OF  
 $q$ -STARLIKE AND  $q$ -CONVEX FUNCTIONS**

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**Abstract:** In this paper we determine certain coefficient inequalities for the classes of  $q$ -starlike and  $q$ -convex function and find the sufficient conditions for generalized Bessel function to belonging in these classes.

**Keywords and Phrases:** Univalent functions,  $q$ -convex functions,  $q$ -starlike functions,  $q$ -derivative operator, and generalized Bessel function.

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### **1. Introduction and Preliminaries**

The study of the  $q$ -calculus has captivated the ardent attention of researchers and in Science and Engineering the  $q$ -calculus introduces an important role.

Recently, Rehman et al. [17] investigated some subclasses of  $q$ -starlike functions including numerous coefficient inequalities and a sufficient condition. Furthermore, Srivastava et al. [18, 20, 21, 23] published a series of studies concentrating on the